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Cognitive Business is a Thinking Business! Gaining a Digital Transformation Edge through Cognitive Technologies

William Carbone

Chairman of the IBM Technical Experts Council and IBM Academy of Technology Member, Slovakia

Artificial intelligence (AI) is nowadays among the main topics on the agenda in Information Technology. We experience AI every day, in various forms, noting simply how the quality of interactions with computers has become much easier.

William will talk about the concept of cognitive, how important is the man-to-machine interaction powered by Watson and what are the implications of cognitive technologies.

The audience will experience cognitive computing from a data perspective up to the wisdom level. William will provide an excursus to justify the adoption of cognitive solutions and how fundamental they will become in facing future technological scenarios.

Deep Blue, Watson, Project Debater and CIMON - a journey of wisdom and IBM's AI supremacy!

Biography:

William leads Augmented Innovation projects for IBM. William is among the most exceptional IBMers appointed with the rare distinction of IBM Academy of Technology member. Top 100 technical leaders providing the direction of IBM with innovation that matters. William is also the Chairman of the Technical Experts Council for Slovakia and Czech Republic, focusing on innovation, patenting, research and state-of-the-art technologies and fostering the technical eminence of young talents/experts in the region.

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