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A Blueprint for Conducting Systematic Program Evaluation in Nursing Education

Rosemarie Suhayda* and Mary C. Zonsius
Rush University, USA

The major goal of educational assessment is to establish the value, worth or quality of an educational program. In health-care education, quality is judged not only by the extent to which a program graduates competent health-care providers, but also by the extent to which the program demonstrates effective assessment and evaluation processes and outcomes.

The purpose of this presentation is to provide a blueprint for systematically evaluating a nursing education program. Stufflebeam's CIPP Model will serve as the framework for designing a comprehensive program evaluation that incorporates accreditation standards. The CIPP acronym represents context, input, process and product evaluation that encompass all aspects of establishing program effectiveness. Emphasis will also be given to curriculum monitoring and evaluation from curriculum mapping through formative and summative assessment of student learning. Data collection and analysis strategies will be addressed to include direct and indirect measures, quantitative and qualitative measures, test-blueprinting and creating rubrics for evaluation. Attention will also be given to how data are used to inform program improvements and demonstrate program effectiveness to major stakeholders.

Biography

Dr. Suhayda is the Associate Provost for Institutional Research, Assessment and Accreditation for Rush University in Chicago, Illinois, a renowned academic medical center. She is also the Assistant Dean for Evaluation for the Rush University College of Nursing. Dr. Suhayda has over 30 years' experience in nursing education, that includes over 20 years' experience in program evaluation. She has published and consulted in the areas of learning assessment, curriculum mapping and program evaluation. Dr. Suhayda serves as a reviewer for the Higher Learning Commission and the Commission on Collegiate Nursing Education.

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